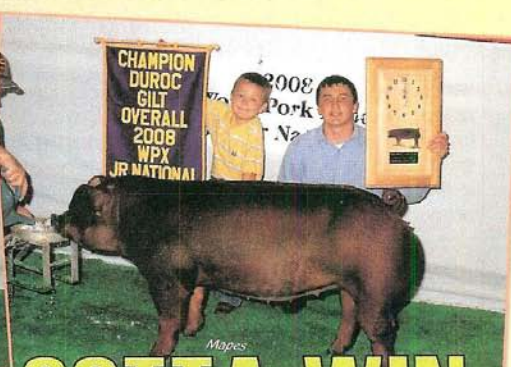
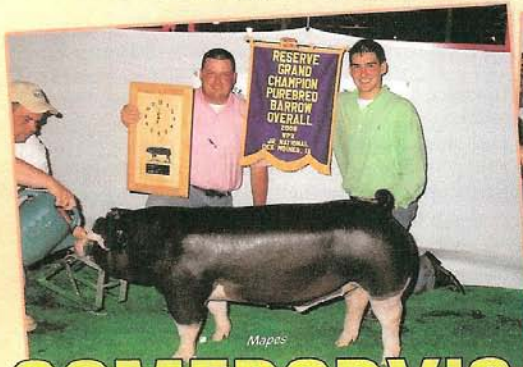


PSSS

PRAIRIE STATE SEMEN INC.

FALL 2008 SIRE CATALOG



SOMEBODY'S GOTTA WIN...



MIGHT AS WELL BE YOU!

800-282-0428

www.showpigs.com

Putting my money where my mouth is!

Since our inception back in 1995, Prairie State Semen, Inc. has acquired the reputation of delivering the best semen quality of any boar stud in America. Through the evolution of new semen extenders being utilized, quality lab technicians, and attention to details in every facet of production, we have consistently settled a higher % of sows than other studs.

When our customers are consistently spending between \$75-150 per dose, we feel it is critical that they get the quality end product they are paying for and expecting. We often hear horror stories of individual breeders who have missed virtually the entire breeding season because they placed their trust with a boar stud who did not utilize the highest laboratory standards possible. We want all customers of PSSS to have peace of mind after breeding their sows with the high quality boars offered by PSSS.

Therefore PSSS has made a significant investment in our future...and our customers will reap the benefits for many years to come. PSSS has become the first boar stud in the United States to acquire the \$20,000 + SQA-Vp analytical veterinary device that combines state-of-the-art technology in electro-optics, computer algorithms, and video microscopy. In a nutshell this new semen processing computer will provide us with:

- **Sperm Concentration and total sperm count**
- **Computed motility scores (with pass/fail parameters included)**
- **Computed morphology scores (with pass/fail parameters included)**
- **On screen video analysis (with recorded video for documentation purposes)**

With this new technology, every single dose of semen that leaves our facility will be inspected by an un-biased hi-tech computer...thus replacing the human error factor.

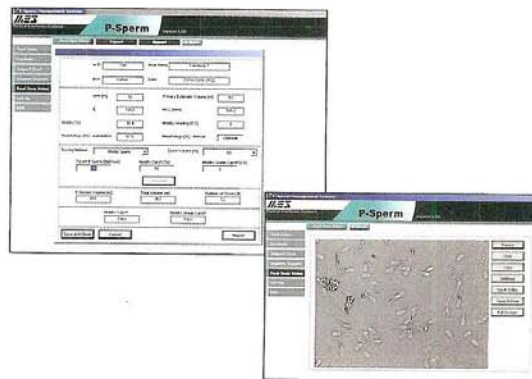
All PSSS customers will be able to log-on to our www.showpigs.com website and access the video of the boars that they ordered on any particular collection day... unheard of in this industry. While other studs want their semen quality to be a dirty little secret, we are proudly giving our customers assurance that they received what they ordered (and what they deserve).

Many of our customers are feeling the effects of high grain & energy prices this fall, and can't afford to miss key sows...PSSS has taken steps to ensure your success. Don't entrust your breeding program to amateurs this fall. Call PSSS and do business with an industry leader.

Jon Fisher
Prairie State Semen, Inc.
Owner/President.



The brand new \$20,000 + SQA-vp semen processing machine!



SQA-Vp: 45 Second Automated Porcine Semen Analysis

Find out how many sperm are in the dose



FRESH Mode: Analyze fresh semen to evaluate boars and determine how to divide up the sample into doses.

EXTENDED Mode: Determine the quality of the EXTENDED sample prior to insemination by measuring Motile and Total sperm concentration.

Features of the SQA-Vp

- User-friendly with precise screen directions and minimal key-strokes
- Visualization system (x300 to x500 magnification)
- Reusable testing capillary

Automated Tests

- Sperm Concentration
- Motile Sperm Concentration
- % Motility and Motility Grading (0-5)
- % Normal Morphology



P-Sperm™
Video & Data Management
Software for the SQA-Vp



Features

- Included with every SQA-Vp
- Automatic AI dosing: Calculates doses by motile, total or morphologically normal sperm per AI dose
- Run graphs and view the test results by individual boar
- View and save live sperm images

Contact Info: Eric Carver, U.S. Sales Director
Tel: 310 670-9066 Email: Eric@mes-ltd.com
Website: www.mes-ltd.com

